

16th Kazakhstan International Energy, Electrical Equipment and Machine Building Exhibition

Almaty, Kazakhstan

Post Show Report 2017

Visitors

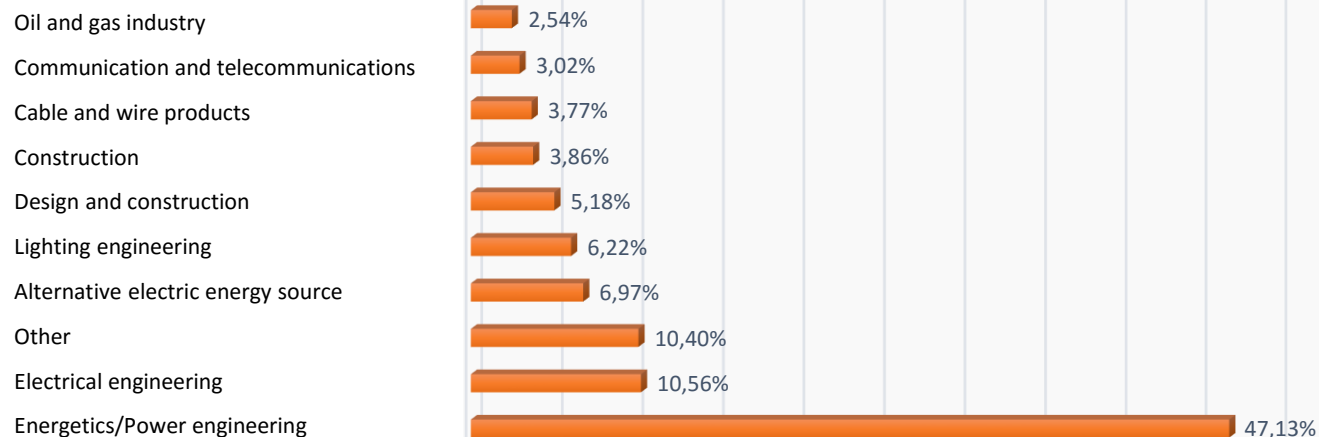
2017 Post Show Report

Dates: October 24-26, 2017
 Exhibition venue : Kazakhstan
 Almaty, IEC «Atakent»
 Frequency: Annually

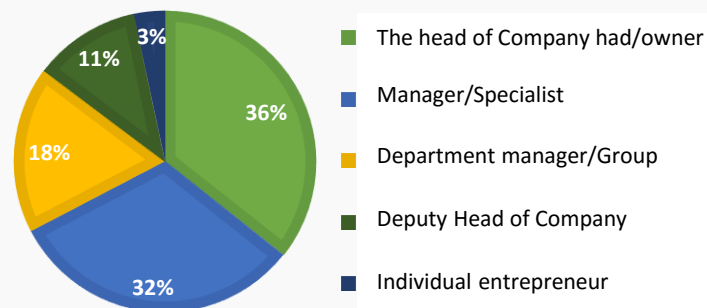


Total visitors: **1773**

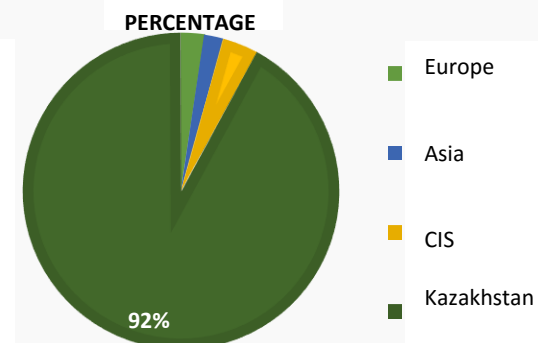
Activity of visitors Powerexpo Almaty 2017



Level of current position



Geography of visitors



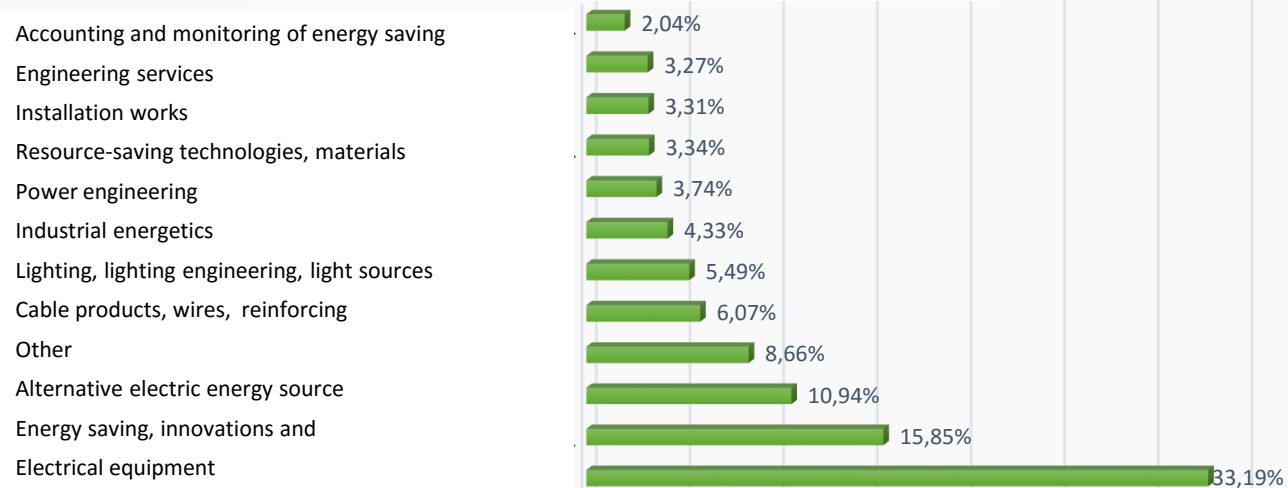
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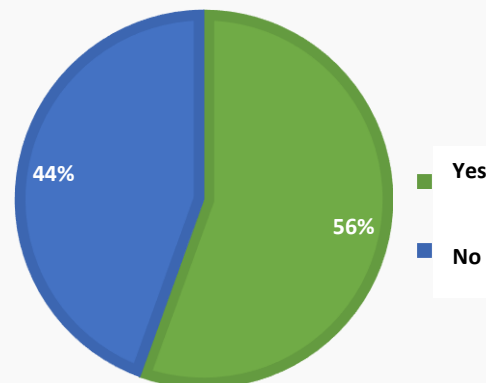
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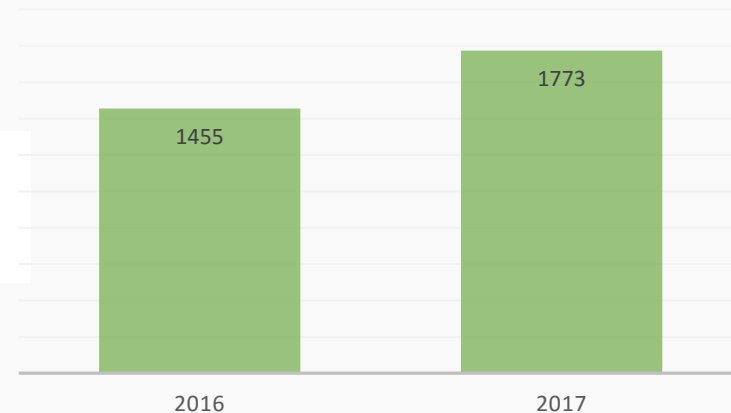
Sections visitors of Powerexpo Almaty 2017 are interested in



Did you visit
Power Kazakhstan exhibition in 2016?



Number of unique visitors of Powerexpo Almaty 2017



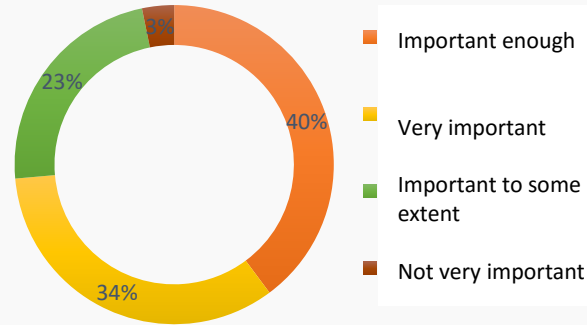
Visitors survey

2017 Post Show Report

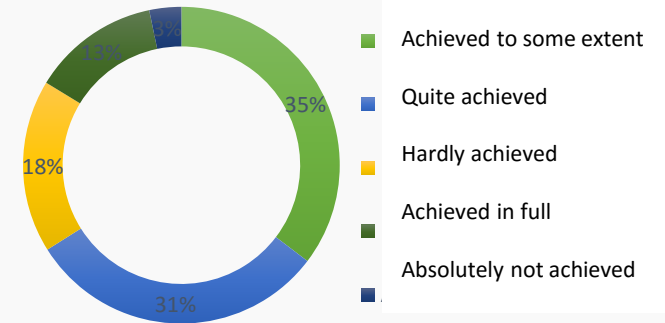
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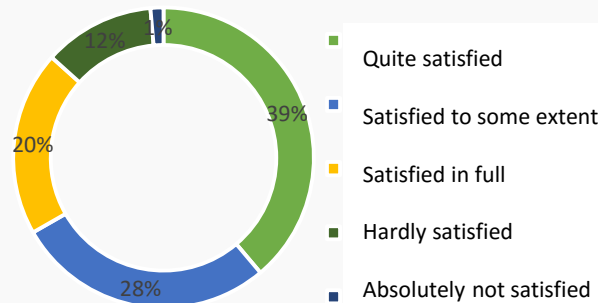
Importance of Powerexpo Almaty exhibition visit 2017 for business



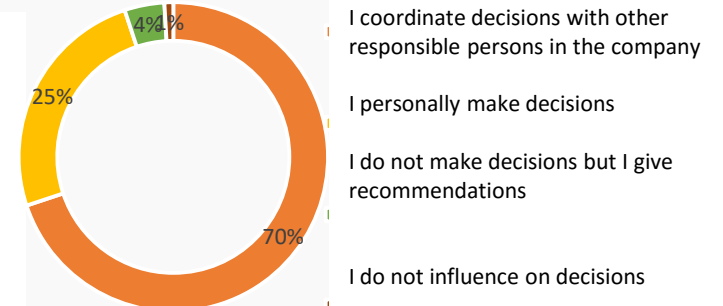
End of purpose of Powerexpo Almaty 2017 exhibition visitors



General satisfaction with Powerexpo Almaty 2017 exhibition



Level of decision making by visitors of Powerexpo Almaty 2017 exhibition



Exhibitors

2017 Post Show Report

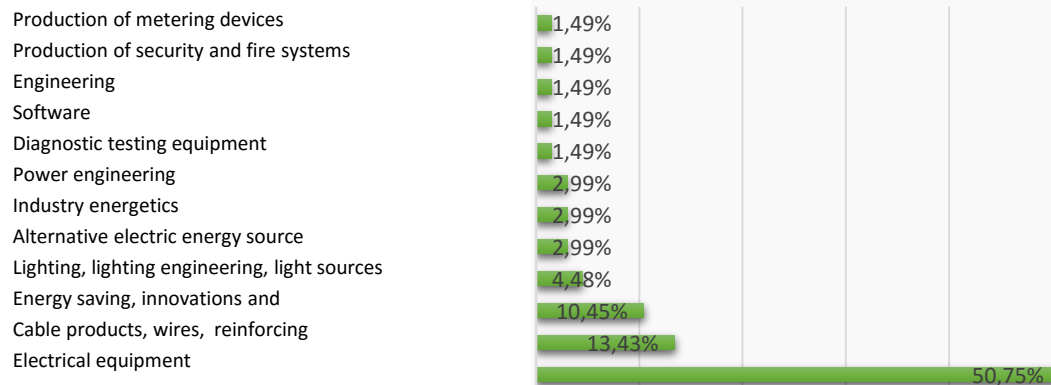
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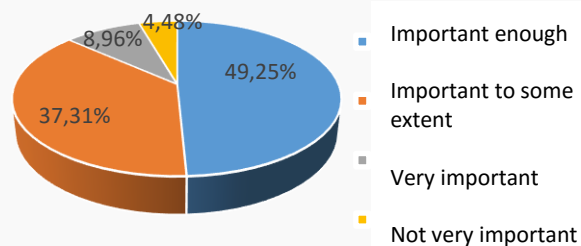
Kazakhstan: 36
 Russia: 46
 Total participants: 120

Participating countries: Austria, Azerbaijan, Belarus, Germany, Iran, Italy, Kazakhstan, China, Poland, Russia, Turkey, Ukraine, Czech Republic

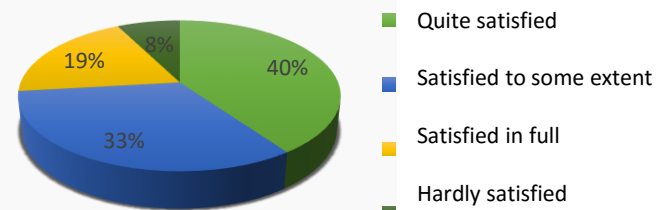
Activity of participating countries



Importance of participation in Powerexpo Almaty exhibition for business



General satisfaction with Powerexpo Almaty 2017 exhibition



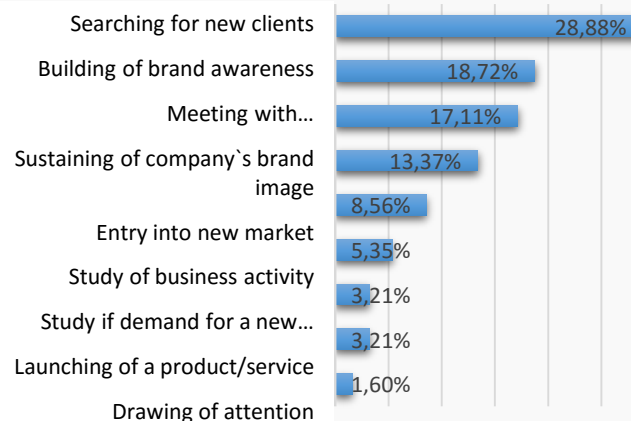
Exhibitors survey

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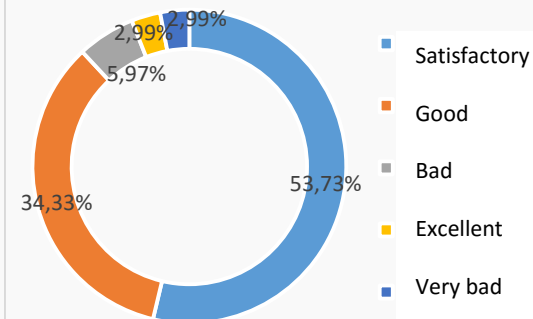
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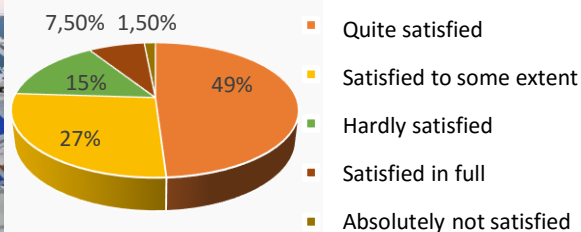
Purposes of participation in Powerexpo Almaty 2017 exhibition



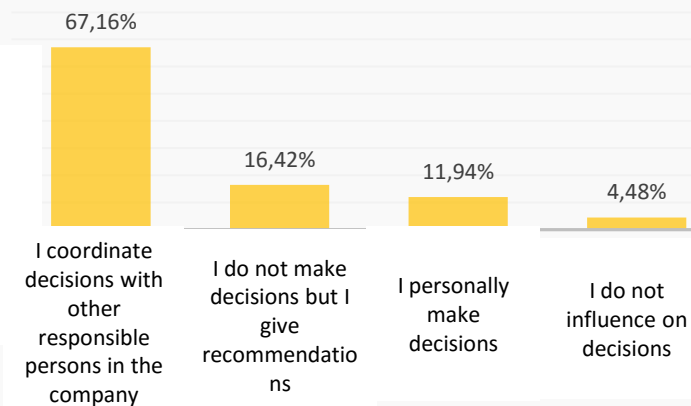
Investments pay-off estimate from Powerexpo Almaty 2017 exhibition



Level of participants` satisfaction with visitors of Powerexpo Almaty 2017 exhibition stands



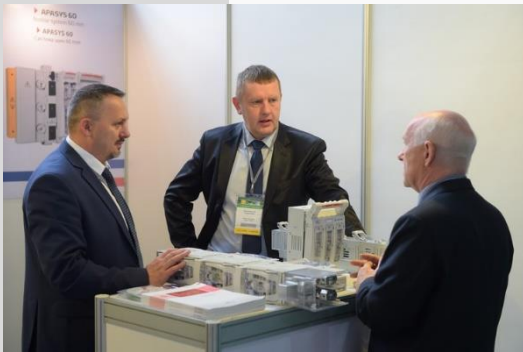
Level of decision making by visitors of Powerexpo Almaty 2017 exhibition



Exhibitors feedback

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My name is Peter Krupchik, I am sales manager in SKODA PRAHA company. We came from the Czech Republic, and this is our first profile exhibition in Kazakhstan. Earlier we took part in EXPO Astana 2017 exhibition. The main activity of our company is engineering development of materials and technical equipment for construction works. Basically, we act as general contractors of turn-key energy projects. At the moment we are servicing the project in Aksu, modernizing power plant for Eurasian Group ERG. I am confident that our work will have the most favorable effect on cooperation between our countries, allowing it to be deepened and expanded. The fact is that the technologies that we offer allow us to switch to more environmentally friendly and carefully services to production. And here, at the exhibition, we established contacts with many companies, with whom, I hope, we will have a long-term relationship. Exhibition is an excellent platform for building good relations.

Krupcik Peter, Sales Manager, Skoda Praha a.s.

Our company was founded in 2003, and at the moment we are the largest producers of cable and wire products in Caucasus region. Last year we opened a representative office in Kazakhstan, and over the past period we have shown quite successful results. This year we participate in Power Kazakhstan 2017 exhibition for the first time . We have even received "Debut of the Year" Certificate. I want to note that I am personally glad to participate in exhibition, there is an interest among visitors to our stand. I am primed for fruitful work with partners of our company. I would like to thank organizers of exhibition for such large-scale work, because we, as participants, feel quite confident here. The best thing is that at we have access both to our direct consumer, and to possible suppliers and partners at the exhibition. This is irreplaceable experience!

Mustafayev Ramin, commercial director of Baku Cable Goknur

More feedback from participants and visitors is on official website of the event: www.powerexpo.kz

Exhibitors feedback

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In 2017 more than 120 specialized companies from 13 countries of the world took part in the exhibition, including Austria, Azerbaijan, Belarus, Germany, Iran, Italy, Kazakhstan, China, Poland, Russia, Turkey, Ukraine, Czech Republic. Traditionally, the majority of participants are companies from Kazakhstan and Russia. National stands were organized by companies from China and the Czech Republic.

For the first time, Russian enterprises were represented much more than Kazakhstan ones. 46 Russian manufacturers took part in the exhibition. Among participants there were such companies as Barled, Prysmian Group, BL Trade, Warton, Kamsky Cable, Matrix, Moskabelmet, Sverdlovsk Current Transformers Plant, SWEL Group, Power Machines, Speccableexport, Tomskcable, Energomera Electrical Plants, Alternative Energy, RO Bresler, Electrical engineering and automatics, Saransk cable-optics and others.

A number of Kazakhstan companies is 36 exhibitors, including such large market players as Alageum Electric, Astels, Savoir Faire, Sel Kazakhstan, Test Instruments, Valsa Ltd, Vender, Zharyknyrmedia, Asiaremenergo, Alatau Zharyk Company, Almaty Electric Power Plants, Astana Electrical Engineering Plant, Bresler TD, Intercommerc, Infosoftprom, ALE Kazakhstan Electrical Power Association, KEMONT, Lapp Kazakhstan, Nilead-Kazakhstan, Rza Systems-Kz, Saiman Corporation, Samruk-Energo, Silumin-Vostok, Spetselektra, Uncomtech Trading House, Ust-Kamenogorsk Condensator plant, Phoenix Contact Kazakhstan, Aegis Group, Ekra Kazakhstan, Electrocomplex In Corporation, Electroservice PF, Energoskan, Ensto Kazakhstan.

Business program

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During exhibition holding, a highly-topical business program was organized.

On October 24, a number of seminars of the largest companies of industry were held: LLP “Corporation Saiman”, LLP “Schneider Electric”, Pryisman, JSC “Almaty Electric Power Plants”.

Vladimir Shmelev, Deputy Chief Engineer of JSC "AIES", gave a report at the seminar "JSC “Almaty Electric Power Plants” - heat and power producing organization in Almaty region."

“Power Kazakhstan project took a leading place among electrical engineering events held in Central Asia, having become a traditional place for meetings and business contacts for industrialists and power engineers. Exhibition sectors cover equipment, technologies and services for both industrial enterprises and direct consumers. These exhibitions excellently reveal trends of the field, from year to year demonstrating a steady increase in a number of exhibitors and increasing interest from foreign companies. Our company annually participates in this project, “ - said Vladimir Shmelev.

The following days, exhibition presented as much as topical issues, including in agenda of business discussions the seminar of unique project of the Government of the Republic of Kazakhstan and UNDP / GEF "Standards, Certification and Labeling of Energy Efficiency of Electric Appliances and Equipment in Kazakhstan“.

October 26 as part of exhibition business program was the day of presentations of Russian enterprises. The companies of the Chuvash Republic, Omsk Region, Ryazan Region, the Udmurt Republic, the Republic of Mordovia and Kirov Region were represented in such areas as production of automated systems for energy facilities, alternative energy, instrumentation, design of smart city systems and much more.

Official support

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Official support:



Department of Energy of
The Republic of Kazakhstan



Akimat of Almaty city



JSC «KEGOC»



JSC «Samruk-Energy»

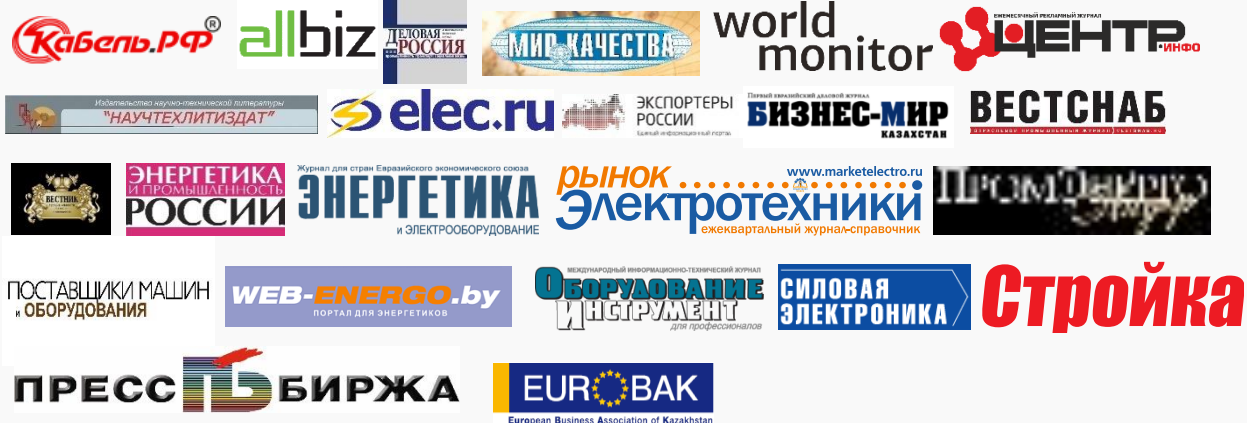


ALE «Kazakhstan Electrical
Power Association»



Kazakhstan Association of
Energy Auditors

Information support:



Powerexpo Almaty 2017

We invite you to take part in Powerexpo Almaty 2018, which will be held from 23 to 25 October 2018 in Almaty!

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For more information: www.powerexpo.kz

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