

15th Kazakhstan International “Energy, Electrical Equipment and Machine Building” Exhibition

6th Kazakhstan International “Renewable Energy, Efficiency, Energy & Resource Saving,” Exhibition

6th Kazakhstan International Exhibition “Lighting, Lighting Equipment and LED Technologies”

Almaty, Kazakhstan

Post Show Report



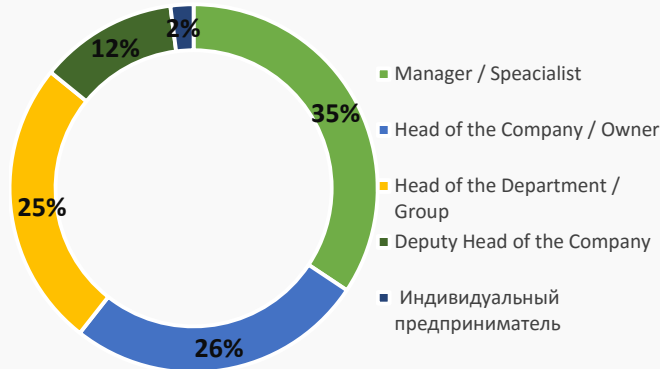
Visitors

2016 Post Show Report

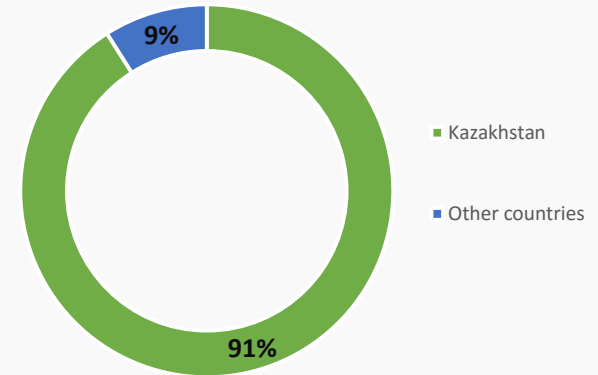
Date: October 25-27, 2016
Venue: "Atakent" IEC
Almaty, Kazakhstan
Frequency: Annually

Visitors from Kazakhstan: 1336
Visitors from abroad: 119
Total number of visitors: 1455

Job title



Geography of visitors

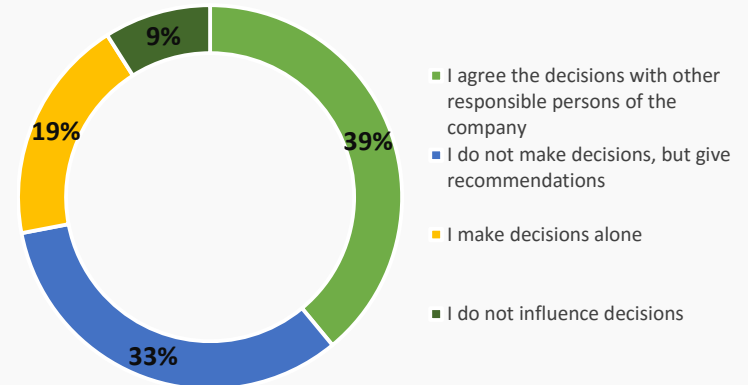


Type of activity of the visitors of Power Kazakhstan 2016

Most of the visitors of Power Kazakhstan 2016 – the power engineers of industrial enterprises, the representatives of electrical network companies (41%).

The majority of the visitors (56%) were interested in electrotechnical equipment .

Level of responsibility for making decisions on signing contracts at the exhibition Power Kazakhstan 2016



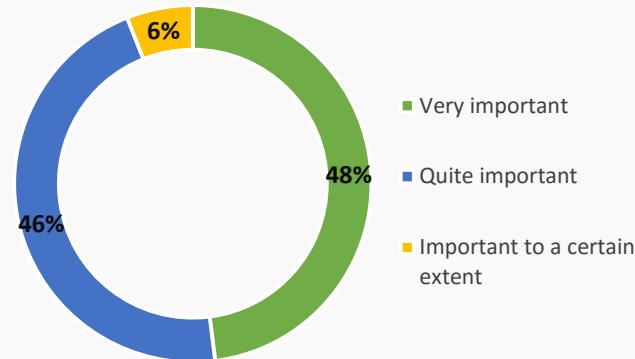
Visitors Survey

2016 Post Show Report

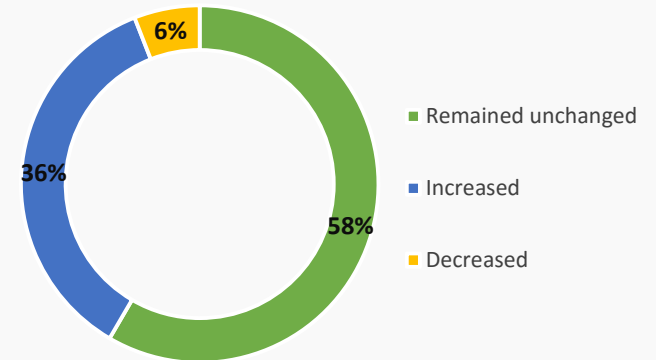
Date: October 25-27, 2016
 Venue: "Atakent" IEC
 Almaty, Kazakhstan
 Frequency: Annually



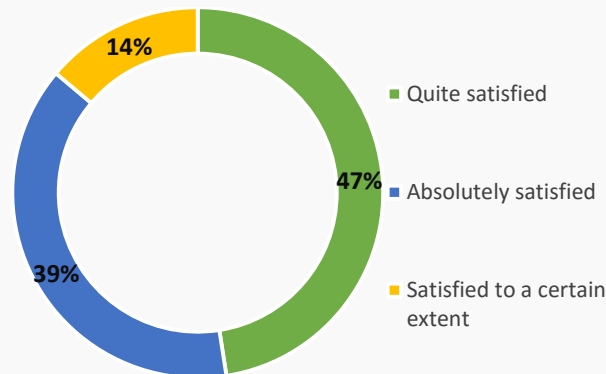
The importance of visiting Power Kazakhstan 2016 for business



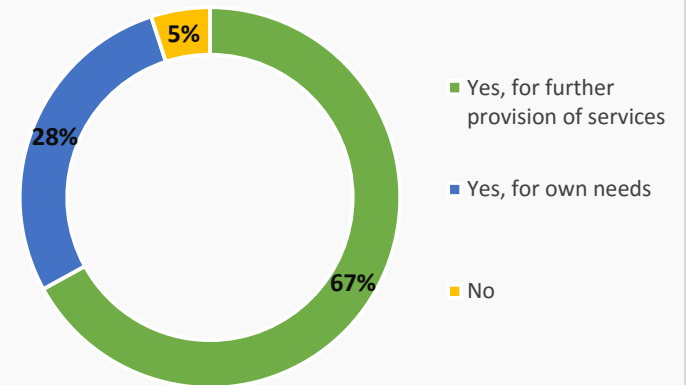
Changes in the volume of orders of the visitors of Power Kazakhstan 2016



General satisfaction with the results of the exhibition



Procurement planning based on the results of visiting the exhibition



Visitors feedback

2016 Post Show Report

Date: October 25-27, 2016
Venue: "Atakent" IEC
Almaty, Kazakhstan
Frequency: Annually



We have long-term experience of working with the largest companies in the sphere of electrical energy and public services. These exhibitions allow our organizations to gain invaluable experience in the implementation of various tasks for this industry. Power Kazakhstan is exciting this year; there is much interesting useful information for those who work in this sphere. The various seminars are held that, certainly, are very effective.

Olzhas Zholdybayev, Power Engineer, "Tien-Shan Engineering" LLP

We attend your exhibition purposefully, since "Kazakh Vodokanalproekt" is, first of all, the development of new hi-tech enterprises manufacturing equipment, materials, the development of domestic energy saving technologies and creating competitive industry environment. All the above is presented at the exhibition.

Azamat Issymbayev, Chief Specialist, "Kazakh Vodokanalproekt" JSC

As we all know, electric power industry is a fundamental sector, which requires modernization relevant to time. Therefore, in these cases these exhibitions, where the latest technologies are introduced in the enterprises, help me a lot. Thanks to these exhibitions, I find useful companies, which we can cooperate in future with.

Timur Yeleusizov, Head of Department of "Almex Plus" LLP

Electricity is very important for normal existence of mankind, and human needs in electrical energy are continuously growing, therefore energy sector is an object of the most careful public attention; nowadays the whole society is worried about the issues of ensuring its safety and ecological compatibility. The introduction of energy saving technologies in business activities of both enterprises, and individuals at the mundane level, is one of the most important steps in solving many ecological problems – climate change, air pollution (for instance, by emissions of power stations), depletion of mineral resources and others. These exhibitions help us introduce the latest technologies for the implementation of these projects.

Liliya Moiseyeva, Moiseyeva IE

More feedback from the participants and visitors is on the official website of the event: www.powerexpo.kz



Exhibitors

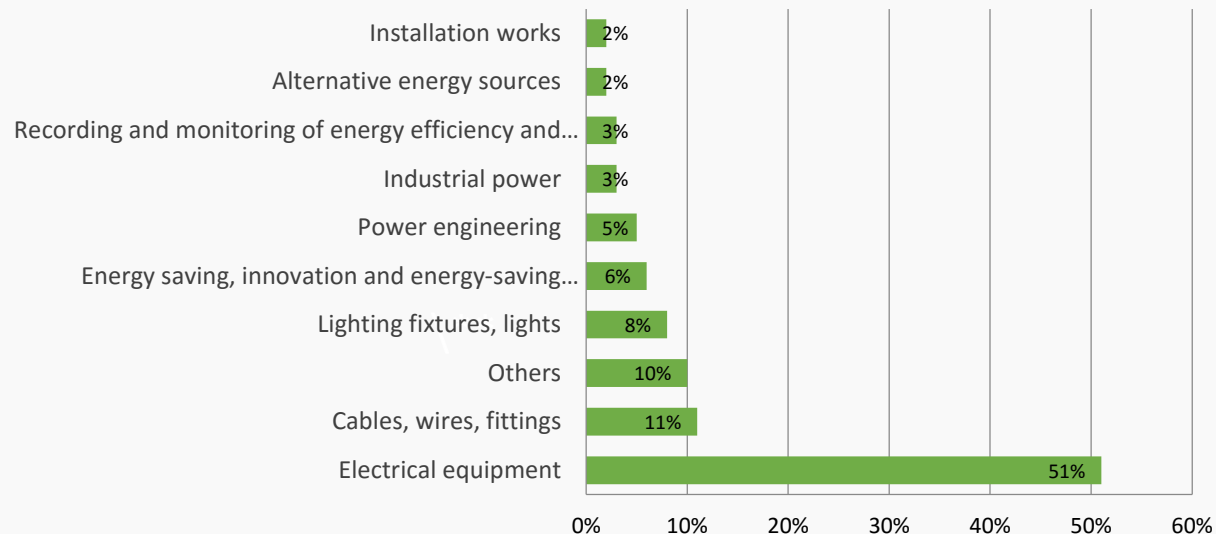
2016 Post Show Report

Date: October 25-27, 2016
Venue: "Atakent" IEC
Almaty, Kazakhstan
Frequency: Annually

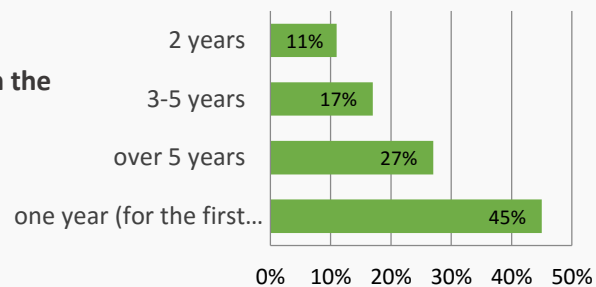


Kazakhstan: 38
Foreign participants: 55
Total number of participants: 93
Participating countries: Austria, Belarus, Germany, Iran, Italy, Kazakhstan, China, Korea, Russia, Turkey, Ukraine, Finland, the Czech Republic

Area of activities of participating countries



Number of years of participating in the exhibition Power Kazakhstan



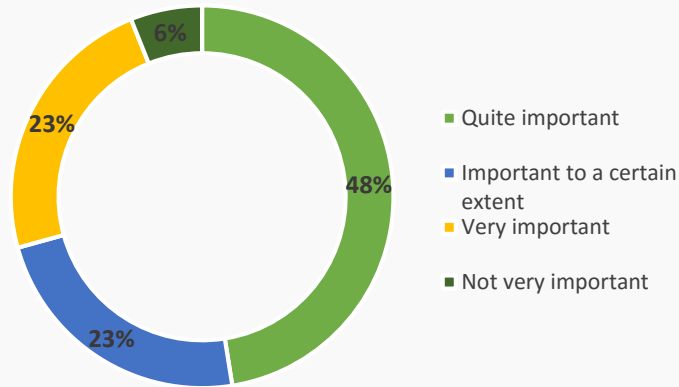
Exhibitors Survey

2016
Post Show Report

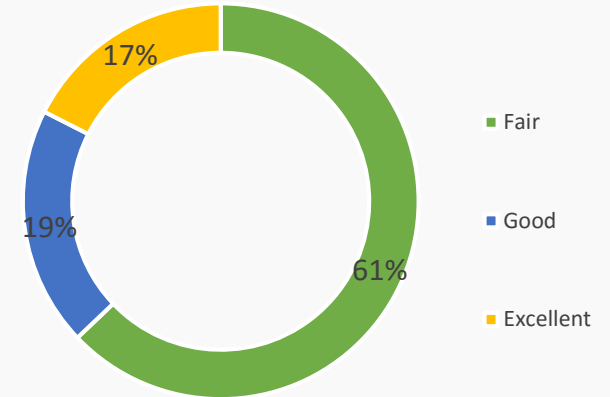
Date: October 25-27, 2016
Venue: "Atakent" IEC
Almaty, Kazakhstan
Frequency: Annually



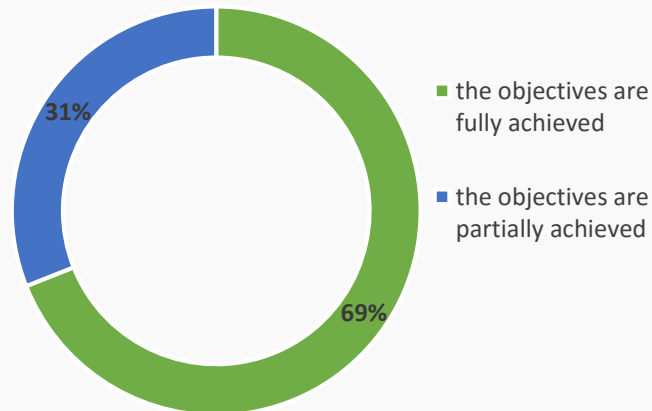
The importance of participation in the exhibition
Power Kazakhstan 2016 for business



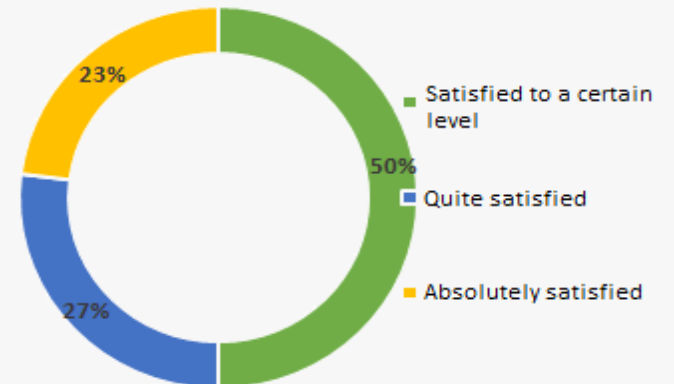
Evaluating return on investment after participating in
the exhibition Power Kazakhstan 2016



Achievement of the objectives of participation in the exhibition
Power Kazakhstan 2016



General satisfaction with the exhibition
Power Kazakhstan 2016



Exhibitors feedback

2016

Post Show Report

Date: October 25-27, 2016
Venue: "Atakent" IEC
Almaty, Kazakhstan
Frequency: Annually



ELCOS is a company which manufactures electrotechnical products, high voltage units, nonstandard products made of iron, as cable trays, fire hose cabinets and other equipment. The exhibition is like time checking, we annually participate in it. Here we demonstrate our achievements, communicate with clients, with competitors, shape the plans. At the exhibition we show the "face" of the company, our achievements.

Darkhan Bitimshinov, General Director, "ELCOS" LLP

We present mounting management; the company is part of Alageum Electric. Our company is engaged in providing the full range of services, starting from designing to construction. We have been participating in the exhibition for the last 10 years. This is an image-building event, aimed at introducing Kazakhstan as we are the leaders of this industry. The company has its representative offices in all Kazakhstan regions.

Ardak Dyussebayeva, Sales Director, "ELMO"

Our company produces cable products, accessories. This is not the first time we are participating in the exhibition; we are one of its regular participants. The exhibition is appealing to us as it brings together all industry specific companies. We sign new contracts, establish new contacts here, there is much interest in joint business.

Zhanat Aliyev, Commercial Director, LAPPGROUP

We are from Russia, we have been exhibiting jointly with Orel Plant. Our plant has been developing and manufacturing LED energy efficient lights for 20 years. At the exhibition in Almaty we are for the first time, we really like everything. We are presenting several types of lighting.

Inna Losseva, Commercial Director, "PUMOS" JSC

More feedback from the participants and visitors is on the official website of the event: www.powerexpo.kz



Business Program

2016
Post Show Report

Date: October 25-27, 2016
Venue: "Atakent" IEC
Almaty, Kazakhstan
Frequency: Annually



- ✓ In the framework of the exhibitions the seminar of "Rosatom Central Asia" and "Atomenergomash" JSC on "Modern Russian Technologies for Thermal Power of Kazakhstan" was held. The representatives of the industry discussed the current issues regarding the market's electric power supply, a series of measures, which will allow us to increase Kazakhstan's energy turnover, as well as to enhance cooperation between the countries.
- ✓ On October 25 the visitors and guests enjoyed the extensive business program: a series of seminars of Kazakhstan Association of Energy Auditors was held.
- ✓ On October 26 the seminars of "SPA "Cascade" JSC and "Group of Companies "Interoil Kazakhstan" LLP and other representatives of the industry were held.
- ✓ On the second day the Roundtable on "Development of Energy Complex of Almaty" with the participation of the representatives of "Almaty Power Stations" JSC, "Almaty Heating Networks" LLP and "Alatau Zharyk Company" JSC was held .
- ✓ On the last day of the exhibitions the guests and exhibitors took part in the seminar of UNDP/GEF and the Government of the RK on "Promotion of Energy Efficient Lighting in Kazakhstan".



OFFICIAL SUPPORT

2016
Post Show Report

Date: October 25-27, 2016
Venue: "Atakent" IEC
Almaty, Kazakhstan
Frequency: Annually

Official Support:



Ministry of Investments and
Development of the Republic
of Kazakhstan

Ministry of Energy of the
Republic of Kazakhstan



Local Administration of
Almaty



Information Support:

RusCable.Ru

ВЕСТНАБ

РЫНОК...
Электротехники
www.marketlectro.ru
ежеквартальный журнал-справочник

WEB ПРОРАБ

Журнал о науко-технологич. индустрии
"НАУЧТЕХЛИТЭД"

МЕЖДУНАРОДНЫЙ ЖУРНАЛ
ОБОРУДОВАНИЕ
ИНСТРУМЕНТ
для профессионалов

ЭКСПОРТЕРЫ
РОССИИ
Единый информационный портал

Бизнес Онлайн

БР БИЗНЕС
РОССИИ
главный промышленный портал страны

elec.ru 15
YEARS

ЭНЕРГЕТИКА
И ПРОМЫШЛЕННОСТЬ
РОССИИ

ЗДАНИЯ
ВЫСОКИХ
ТЕХНОЛОГИЙ
zetaobolki.ru

ПРЕСС БИРЖА
Всеукраїнський діловий щотижневик

ЭЭ
ЭНЕРГЕТИКА
ЕВРАЗИИ

ДЕЛОВАЯ
РОССИЯ

AFISHA
NUR.KZ

Машиностроение
Онлайн

Журнал для стран Евразийского экономического союза
ЭНЕРГЕТИКА
и ЭЛЕКТРООБОРУДОВАНИЕ

ПОСТАВЩИКИ МАШИН
и ОБОРУДОВАНИЯ

Kazakhstan Newline
For Decision Makers Interested in Kazakhstan and Central Asia

i-News.kz
сайт хороших новостей

Деловой журнал
БИЗНЕС-МИР
КАЗАХСТАН

world
10
ANNIVERSARY
monitor

EUROBAK
European Business Association of Kazakhstan



16th Kazakhstan International “Energy, Electrical Equipment and Machine Building” Exhibition

7th Kazakhstan International “Renewable Energy, Efficiency, Energy & Resource Saving,” Exhibition

7th Kazakhstan International Exhibition “Lighting, Lighting Equipment and LED Technologies”

Date: October 24-26, 2017

Venue: “Atakent” IEC

Almaty, Kazakhstan

Frequency: Annually

For enquiries regarding participation, please contact:

Gulzana Abdusharipova:

+7 (727) 258 34 34 / 47

Gulzana@iteca.kz

Madina Kurmangaliyeva:

+7 (727) 258 34 34 (ext.233)

Madina.kurmangaliyeva@iteca.kz

For more information visit the website: **www.powerexpo.kz**

